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# TAYLOR-MARIE HAZEL

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## EXPERIENCE

### **BankSupplies Inc. Ypsilanti** Senior Graphic Designer

June 2021 – Current

- Collaborated on a company-wide rebrand for two companies (BankSupplies Inc, Block & Co.)
- Collaborated with the design and marketing team for dynamic campaigns.
- Created graphics and copywriting for Klavyio emails.
- Created wireframes for subsidiary website redesigns.
- Created and collaborated on product catalogs, sell sheet layout and design.
- Organized and carried out product photoshoots using a Nikon Digital SLR Camera.
- Edited in-house and vendor product photography for the website.
- Prepared and created custom client artwork for printing.
- Maintain vendor relationships for printing and artwork needs.
- Adobe Photoshop, Illustrator and InDesign.

### **Retro-a-go-go! Howell** Graphic Designer and Customer Service

October 2018 – August 2019

- Worked under the head Artist to design The Munsters Digital catalog that was presented at ComicCon 2019.
- Photographed products, and prepped images for the website and catalog using Photoshop.
- Worked closely with the owner on written copy for products on the website.
- Worked with end consumers as well as wholesale customers.
- Filled customer product orders to be shipped out.
- Other responsibilities included; preparation and packing for trade shows (i.e. ComicCon), quality control and inventory of products and packaging for wholesale and retail customers, keeping the retail space clean and appealing, and reception duties.

### **Firefly Premier Events Farmington Hills** Sales Specialist

September 2016 – October 2018

- Social Media content creation, management and planning.
- Assisted in rental sales for events in the Metro-Detroit Area.
- Met with clients in the showroom and communicated via phone, email and social media.
- Prepared linen and coordinated sub-rentals for events.
- Assisted with set-up and tear down of events.

### **J. Alexander's Livonia** Hostess

September 2004 – May 2018

- Coordinated seating and organization of the dining room.
- Took reservations over the phone and entered in Open Table.
- Provided friendly and professional guest experience and service.

## EDUCATION

**Washtenaw Community College Ypsilanti** — May 2020 Associate Degree of Graphic Design

**Schoolcraft Community College Livonia** — May 2016 Associate Degree of Applied Science

## REFERENCES

*Available upon request*