

Taylor-Marie Hazel

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Experience

CORE Marketing Communications Plymouth, MI Senior Graphic Designer

August 2023 – Current

- Full Service Marketing Agency. Clients include M-Den, DMC and Children's Hospital and Fortune 500 Companies.
- Headed and Designed the Creative for the security signage for Children's Hospital, successfully securing all signage for the Children's Hospital.
- Created van and truck wraps.
- Created M-Den videos for social media using Adobe Premier Pro
- Designed Tradeshow Backdrops and branded collateral
- In-house photographer
- Managed photoshoots for clients

BankSupplies Inc. Ypsilanti, MI Senior Graphic Designer

June 2021 – April 2023

- Collaborated on a company-wide re-brand for two companies (BankSupplies Inc, Block & Co.)
- Created graphics and copy writing for Klavyio email and other campaigns.
- Wireframes for website redesigns.
- Created and collaborated on product catalogs, sell sheet layout and design.
- Organized and carried out product photo shoots using a Canon EOS 6D Camera.
- Edited in-house and vendor product photography and company headshots.
- Prepared and created custom client artwork for printing.
- Maintain vendor relationships for printing and artwork needs.
- Adobe Creative Photoshop, Illustrator and InDesign.

Retro-a-go-go! Howell, MI Graphic Designer & Customer Service

October 2018 – August 2019

- Designed The Munsters Digital catalog that was presented at ComicCon 2019.
- In-house photographer for products.
- Copywriting for product descriptions.
- Worked with end consumers as well as wholesale customers.
- Prepping and packing for tradeshows such as ComicCon
- Various Customer Service and Front Office Administrative Duties

Education

Washtenaw Community College Ypsilanti — May 2020 Associate Degree - Graphic Design

Schoolcraft Community College Livonia — May 2016 Associate Degree - Art

References

Available upon request